Port of Seattle

JULY 2019

Sea-Tac Tourism Spotlight Advertising Program

Q2 - Q3 2019 RECIPIENTS
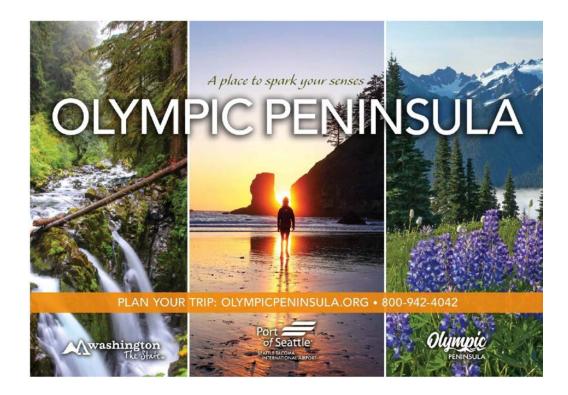
Prepared by: Ron Peck and Gail Muller

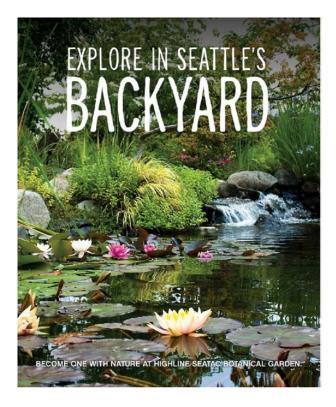**Spotlight SeaTac Airport Advertising Program**

Originally launched in the fourth quarter of 2017, the Spotlight Program reserves approximately ten percent of advertising sign locations at Seattle-Tacoma International Airport for the six cities around Sea-Tac as well as for non-profit tourism related organizations throughout the state to advertise and promote their destinations or attractions to the 50 million travelers. The program allows destinations to highlight local attractions and increase the economic viability of tourism to their community. Awardees are selected on a quarterly basis. For the second and third quarter openings of 2019, we obtained 34 qualified applications (10 more than allocated space) which is a clear indication of the success and interest in the program statewide.

Q2 - Q3 2019 Spotlight Advertising Awardees:	
Ballard Chamber of Commerce	Museum of History and Industry (MOHAI)
City of Auburn	Museum of Pop Culture (MoPOP)
City of Gig Harbor	Pacific Bonsai Museum
City of Kirkland	Pacific Science Center
City of Leavenworth	Pangborn Memorial Airport
City of Ocean Shores	Port of Walla Walla
City of Sequim	Seattle Southside RTA
City of Stanwood	Travel Tacoma + Pierce County
Clallam County	Visit Bellevue Washington
Lake Chelan Chamber of Commerce	Visit Vancouver USA
Lewis County	Whidbey and Camano Islands Tourism
Methow Trails	Wing Luke Museum

Q2 – Q3 2019 Neighboring City Partner Awardees	
City of Federal Way	City of SeaTac
City of Burien	City of Normandy Park
City of Tukwila	City of Des Moines

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